

PLTA MEETING MINUTES SUMMARY

Introduction

Meeting Date:	November 20, 2018
Type of Meeting:	Board of Directors Monthly
Location of Meeting:	Conference Call
Time Called to Order:	7:01 pm MST
Time Adjourned:	8:05 pm MST
Board Members in Attendance:	Vacant, President Vacant, Vice President Tom Seifert, Secretary Vacant, Treasurer Susan Gawarecki, Director at Large John Fant, Director at Large Niki Kuklinski, Director at Large Roy Moore, Director at Large
Other Attendees:	None
Recorder:	Tom Seifert
Texts included as attachments:	None
Next meeting	The third Tuesday in December, 12/18/18

President's Update Topics:

- None

Treasurer's Report:

No report posted

Secretary's Update Topics:

- Welcome to Roy Moore, new Director at Large

Old Business

Letter to Membership

Tom Seifert sent a letter to the membership. No one on the board heard any response from the members

Motion: no motion was made

Vote Record: No vote was taken

Missouri Pack Trial

Laura Harrawood is still up as to whether she can get a pack trial done before the end of the year. Her husband is still undecided about doing a trial. John Fant has spoken with her and told her he could walk her through an issues/questions she might have. Tom Seifert has sent her all the information regarding sanctioning, packer's primer, what was to be evaluated at each level, age, weight requirements

Motion: No Motion was made
Vote Record: No vote was taken

Treasurer Position

Phyllis Fant agreed to do treasurer duties, but according to PLTA By-Laws John Fant would have to resign from the board in order for her to take a position as treasurer.

Gina Obrien, past treasurer, has agreed to help with Treasurer duties until someone else can be found, at which time she will help with getting the new person up and running. Tom Seifert has been keeping all of the info and deposits that Gina Obrien and Lisa Wolf, past president have sent him.

John Fant reports receiving a membership check from a party in Missouri. He has discussed the situation with Tom Seifert and will send the check to Lisa Wolf.

Motion: no motion was made
Vote Record: No vote was taken

New Business

Website Maintenance

Susan Garawecki points out that the website is imperative. She notes that Lisa Wolf has worked hard on it. The site is currently using Joomla as its content management platform. Although Niki Kuklenski is not familiar with Joomla, she is concerned that Joomla is too hard to use. She recommends switching to Weebly, which is what she uses.. She says Weebly is easy because it is accessed by a password and anyone can do it. She describes it as a cut and paste project. Niki worries that there is no one to take over administration of the current system if Lisa resigns. Credibility is also a concern. Members must be able to get the information they need.

Susan notes that Lisa has pointed out that you do not need to write code to use Joomla. Lisa is willing to train someone to take over and she is willing to continue administering the site for six months, but does not want the responsibility of writing the articles. She wants to be sure that website administration volunteer hours are recorded at a rate of \$75/ hour for PLTA reporting to the IRS.

The board recognized that it is unclear if there is a need to switch to an new website platform, whether Weebly would be an improvement over Joomla, and how much time and expense it would take to change. Fees and domain ownership were discussed.

The board recognizes that the current content of the site needs updating. Susan considers the current Joomla site a good one containing useful information. Niki is certain that Weebly will be better and will take steps to begin a transfer. Roy, Tom and John remain uncertain. The board has determined to have Lisa continue maintaining the Joomla site while they explore options for change. They will begin an electronic conversation to discuss the matter.

Motion: No Motion was made
Vote Record: No vote was taken

Incentives for New Members

The current membership is under forty. The board held a lengthy discussion on possible ways to maintain and increase membership including

- If you sell a llama you pay for the buyers membership in PLTA for a year
- People who would rescue a llama would get a membership in the SSLA, the same with when they sold one
- Reduced trial fee for first time members
- Make sure first time members are getting something from the PLTA.
- Make sure the PLTA goals are clear
- Send out a membership letter every two months with news on what members are doing
- Contact people and keep the PLTA in their minds
- At Pack Trials, put on clinics/workshops on 'leave no trace,' how to pack a pannier, how to trim toes ...
- Look at options to make Trials more attractive
- Make sure people know what a "measurable" good packing llama really looks like and acts like
- Make sure people understand what PLTA goals/priorities are
- Study how to get people to put on pack trials
- Study how to grow the membership
- Provide more trials in more parts of the country
- Position ourselves as a leader in educating people on what is a good pack llama, the training the PLTA Trials is involved with and what to look for in a good pack llama. Credibility through good breeding, Trials, and training
- Recognize different needs and llama types across the country so as not to scare people away
- Condense pack trial information and make it more available
- Improve the website

It was noted that the payment to the PLTA is minimal and consists of an entry fee and a one time registration fee for the animal. The real cost is in travel and accommodations to get to a pack trail.

Motion: No Motion was made

Vote Record: No vote was taken

Actions Going Forward

A "to do" list for board members and volunteers

Person	Assignment	Date for Completion
Tom Seifert	Keep in touch with Laura Harrawood	
	Letter to members regarding membership and volunteerism	
Niki Kuklenski	Send Laura Harrawood information about membership	
	Will provide information on Weebly for the board	
The Board	Will begin discussions on whether to retain Joomla as the CMS	